

NWF Group plc

Investment at Wheatcroft Garden Centre

Wheatcroft Garden Centre lies just South of Nottingham, at Edwalton on the A52 ring road. It is a large established garden centre having been originally set up as a nursery by the renowned rose-grower Harry Wheatcroft. The site has been operated and developed by NWF since 2000 and the time has now come for a significant investment in further indoor and covered plant areas to help customers enjoy all-year-round visits to the garden centre.

Over the summer, a new 25,000 square feet indoor retail area will be created, more than doubling the garden centre's existing indoor space. In addition, a new canopied area of 7,500 square feet will be added to the present planteria to allow improved customer access in inclement weather. The project will cost some £650,000 and the development will underpin Wheatcroft's position as the major garden centre in the Nottingham area.

The new space, with its increased product ranges, will be ready for the 2003 Christmas season which traditionally begins in October.