

NWF Group plc

Feeds Business development in Cumbria

NWF Agriculture Ltd manufactures compound feeds and feed blends for cattle at the NWF Group main site at Wardle, Cheshire. The ingredients for compound feeds are finely ground, mineralised, well mixed, cooked and then extruded into pellets for accurate feeding on farm. Feed blends, on the other hand, use similar ingredients but are simple mixtures without the associated cooking and pelleting. Both types of product are distributed to customers' farms from Wardle, mainly on NWF-liveried bulk lorries.

NWF has successfully quadrupled its market share in the last ten years and has many farmer customers lying well to the North of Cheshire, on both sides of the Scottish border.

To assist in providing a good distribution service to these customers, NWF has set up an arrangement with one of its existing logistics suppliers to use a warehouse at Kirkbride, near Carlisle, both for the local delivery of compound feeds which have been trunked up from Wardle and for the production of feed blends using a mixing system transferred from Wardle. The plant at Wardle will be replaced by a larger unit which will be able to satisfy the growing demand in the remainder of NWF's territory for this type of feed.

All of these arrangements will be in full use from this summer.